



AMERICANLIFE TV NETWORKSM ACQUIRES 'MISSION: IMPOSSIBLE' FROM CBS TELEVISION DISTRIBUTION

WASHINGTON, DC – [AmericanLife TV Network](#)SM, the only independent network devoted to the Baby Boomer generation, has reached a long-term agreement with CBS Television Distribution for *Mission: Impossible*. The show will debut in October as part of AmericanLife TV Network's primetime classic television lineup.

"'Mission: Impossible' is a classic television hit that has been given a second life in recent years due to the release of the updated feature films," said Mark Ringwald, VP of Programming for AmericanLife TV. "With the opening theme music, which everyone has permanently embedded in their heads, boomers will be drawn to this series and they'll be able to share this original version with the younger generations in their family."

Mission: Impossible aired for seven years on CBS, beginning in 1966. The series chronicled the adventures of a secret government agency, tasked with conducting covert missions, including freeing hostages, releasing war weapons and solving international mysteries. The show's stars include Greg Morris, Peter Lupus, Peter Graves, Martin Landau, Barbara Bain and Bob Johnson, who was the voice on the tape that intoned, "Your mission, should you decide to accept it..." The series won numerous awards, including three Golden Globe Awards, three Emmy Awards and a Grammy Award for Best Original Score Written for a Motion Picture or Television Show.

About AmericanLife TV NetworkSM

[AmericanLife TV Network](#)SM (www.americanlifetv.com), based in Washington DC, is the only independent network devoted to America's baby boomer generation. The network

delivers classic TV, lifestyle, original and socially responsible programming that addresses compelling issues. Primetime programming includes classics such as “The Man From U.N.C.L.E.,” “Combat!,” “Welcome Back, Kotter,” and “77 Sunset Strip,” as well as “Moments That Changed UsSM,” original quarterly specials hosted by Nick Clooney and featuring such guests as Walter Cronkite and John Glenn. AmericanLife TV’s daytime programming includes such lifestyle programming as “Alive & Well,” “Fixing Dinner,” “Embassy ChefsSM,” “Flea Market ManiaSM,” and “Til Debt Do U\$ Part.”

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